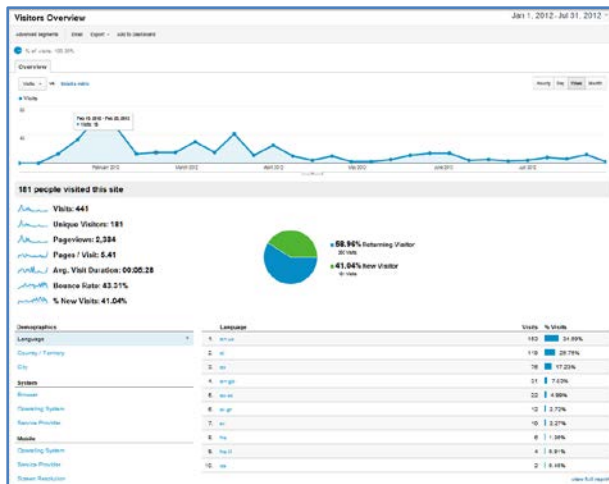
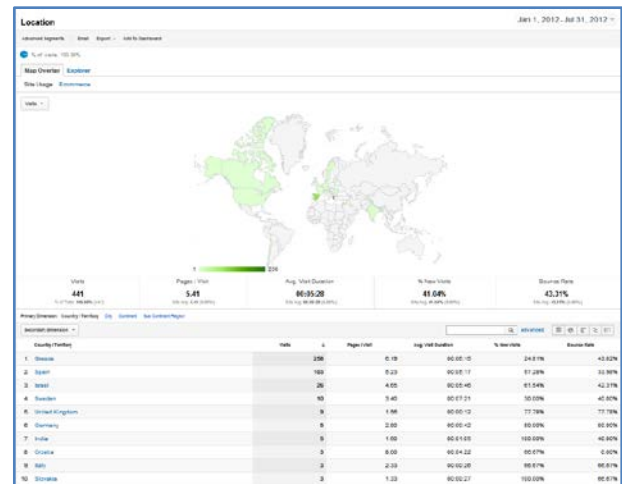


## 2nd Report on MISSTOW Web-Site Activities

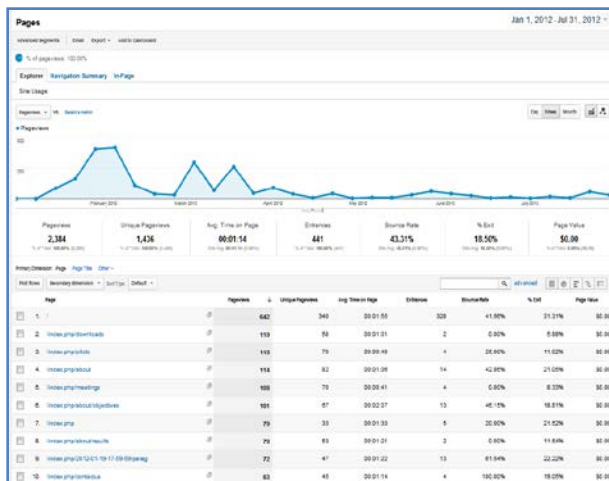
The MISSTOW Web-site (<http://www.misstow.eu/>) was developed by UoPa and it has been ‘on the air’ since its start-up, on January 20th, 2012. In the following diagrams the overall activity of the MISSTOW Web-site is presented (based on data given by Google Analytics) covering the whole period from web-site start-up till the end of project’s 1<sup>st</sup> year life (31 July 2012).



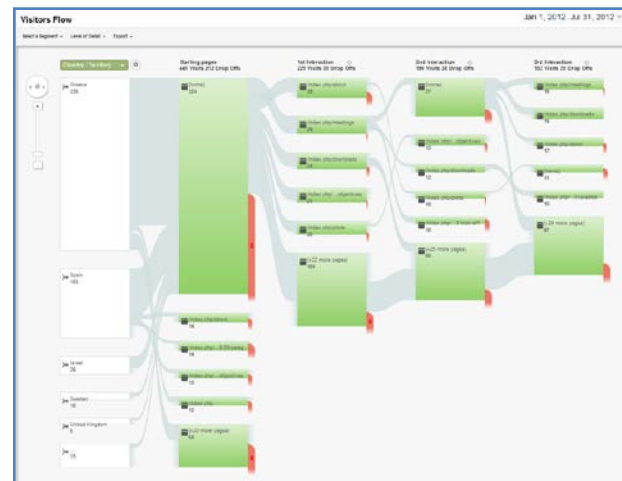
Analytics of number of visits for the MISSTOW website. Total number of visits is 441. 58.96% of the visitors were returning ones, while 41.04% were new visitors.



Map overlay analytics of visitors. Most of the visitors (258) are located in Greece followed by those who are in Spain (103).



Analytics of pages viewed by visitors of the MISSTOW website. Total number of pageviews is 2384.



Analytics of visitors’ flow inside the MISSTOW website. Flow is given per visitors’ location.