

# Advocacy Impact Index

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Issue: \_\_\_\_\_ Date: \_\_\_\_\_ Score: \_\_\_\_\_

**Grounds for granting the score:**

(Be as specific as possible in justifying the given score. List number of positive and negative media reports; meetings with public officials; public events; marketing campaigns; debates; pieces of public policy developed, etc.)

**Influencers:**

(What events or changes took place in the period since the last score giving that might have influenced the issue? What you or other NGOs have done in the framework of the campaign; What happened in the society that helped or worked against your cause; What happened inside the decision makers institutions?)

**Scoring Committee Members:**