



**USAID**

من الشعب الأمريكي

# Collaborating, Learning, and Adapting

# Agenda & Reflection Questions – Day 1

## Introduction to CLA

How do you define CLA? What information on the survey most surprised you? What pieces of CLA do you feel you need to work on most? What comes easiest for you? What comes hardest?

## Enabling Environment

What have you done this week to create an enabling environment? What barriers exist to an enabling environment? How can you improve the environment in the Mission? For IPs?

## Adult Learning

What bad habits do you have when planning for adult learning activities? What good habits do you have? How can you better model good habits for IPs?

# Why CLA?



Photo by Jacob Lund from Noun Project

- ✓ You have to!
- ✓ It is good for your activities.
- ✓ It is good for you.

# CLA In The Program Cycle



Photo by Lorie Shaul from Noun Project

# CLA Framework



# Enabling Conditions



# Collaborating



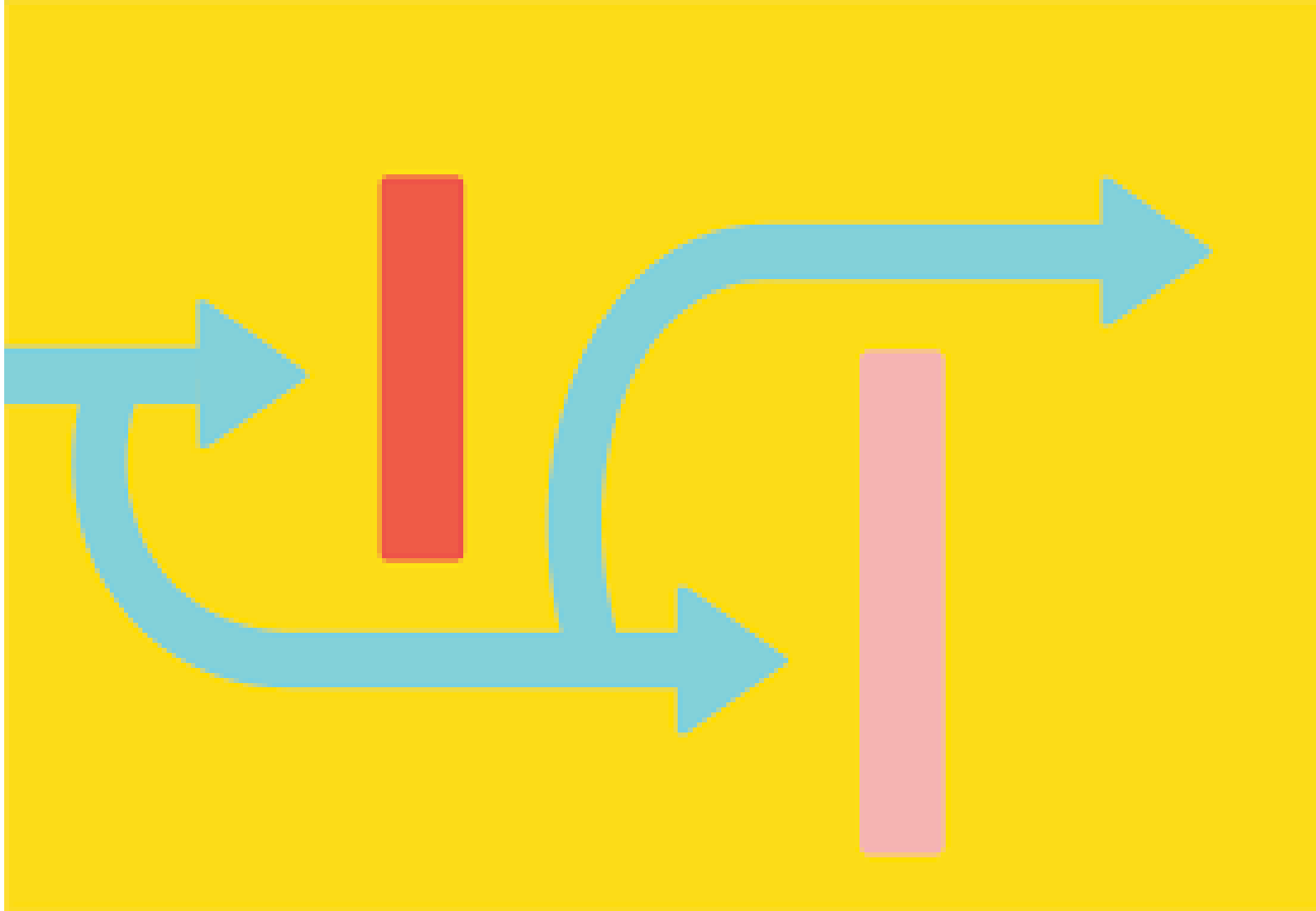
Collaborating

# Learning





# Adapting



# How Adults Learn



Photo Credit: Association for Talent

# What is wrong with this slide?

## Tactics to tell the Story and deliver the message

- Collaborate with other ministries: weekly meetings
- Identify diverse opportunities to deliver message
- Identify the “voices of trust”
- Public Forums
- Radio/TV
- Facebook
- Videos

What other tactics can you use? What has worked?

# Telling a Story



## Share

## Tools

## Trustworthy Voices

## Collaborate

# Use Handouts!



Detailed



Blank

If the presenter has done a good job – you don't want the slides!  
- Stephanie Evergreen, Presenting Data Effectively

# Life Experience



Photo by Avel Shah from Noun Project

- ✓ Use it.
- ✓ Listen first.
- ✓ Connect to their experience.



# Learned Values

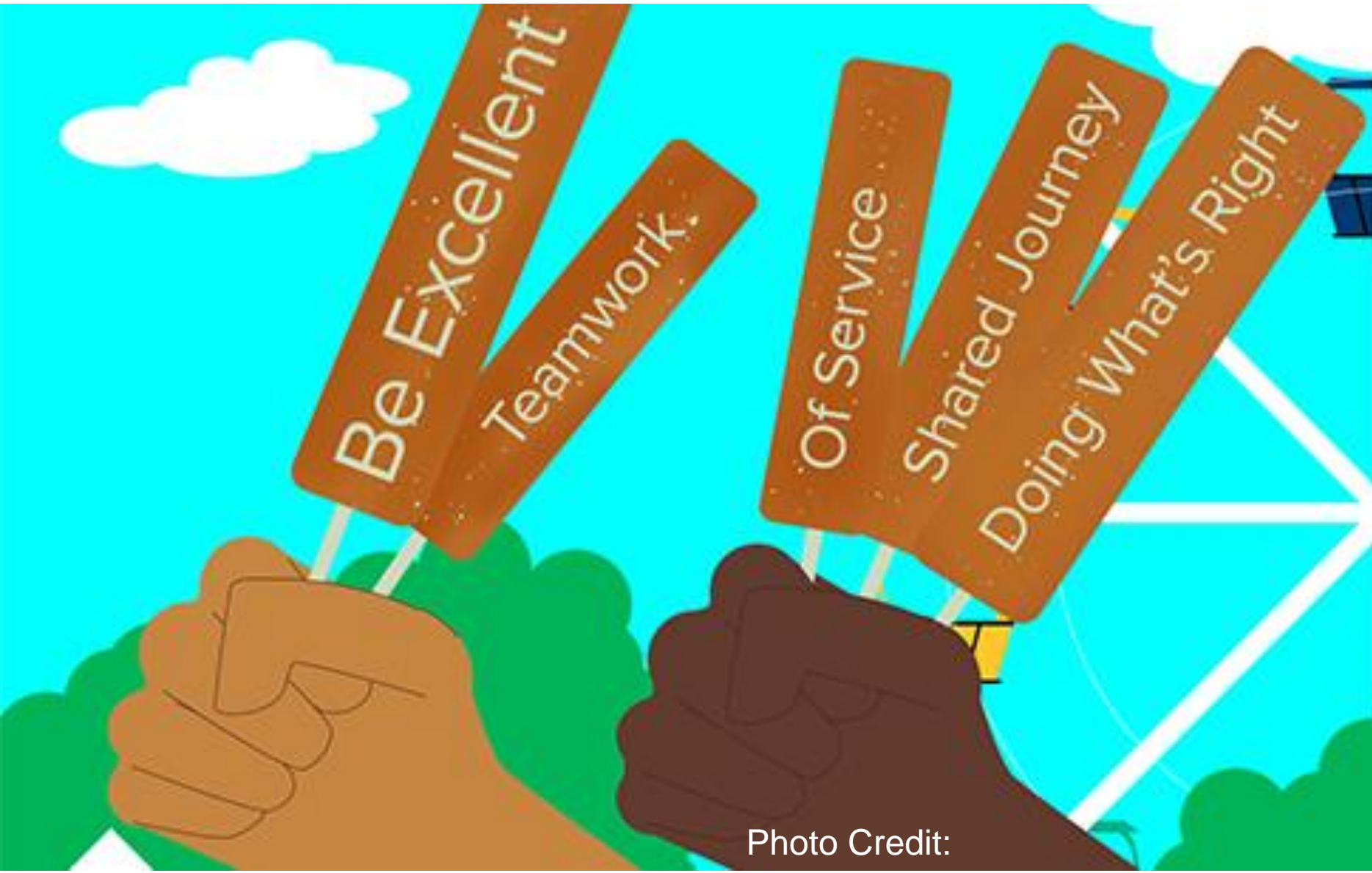


Photo Credit:

What can  
you change  
in one  
session or  
workshop  
series?

# Biases

## Confirmation Bias



- ✓ What can you challenge?
- ✓ What should you leave alone?
- ✓ What needs to be addressed?



# Distractions



- ✓ Fit into their lives.
- ✓ Make learning worth their time.

# Expectations



✓ USAID  
Expectations.

✓ IP  
Expectations.

# Three Key Tips!

Connect



Listen

Involve

# Day 2

# Welcome and Recap

# Agenda & Reflection Questions – Day 2

## Collaboration

What is easier for you, internal or external collaboration? What steps outline do you follow? What do you need to get better at?

## Knowledge Management

What common mistakes do you make in KM? What is hardest for you? What is the biggest challenge for utilizing data with IPs and internally for the Mission?



# Find the Jellybeans!

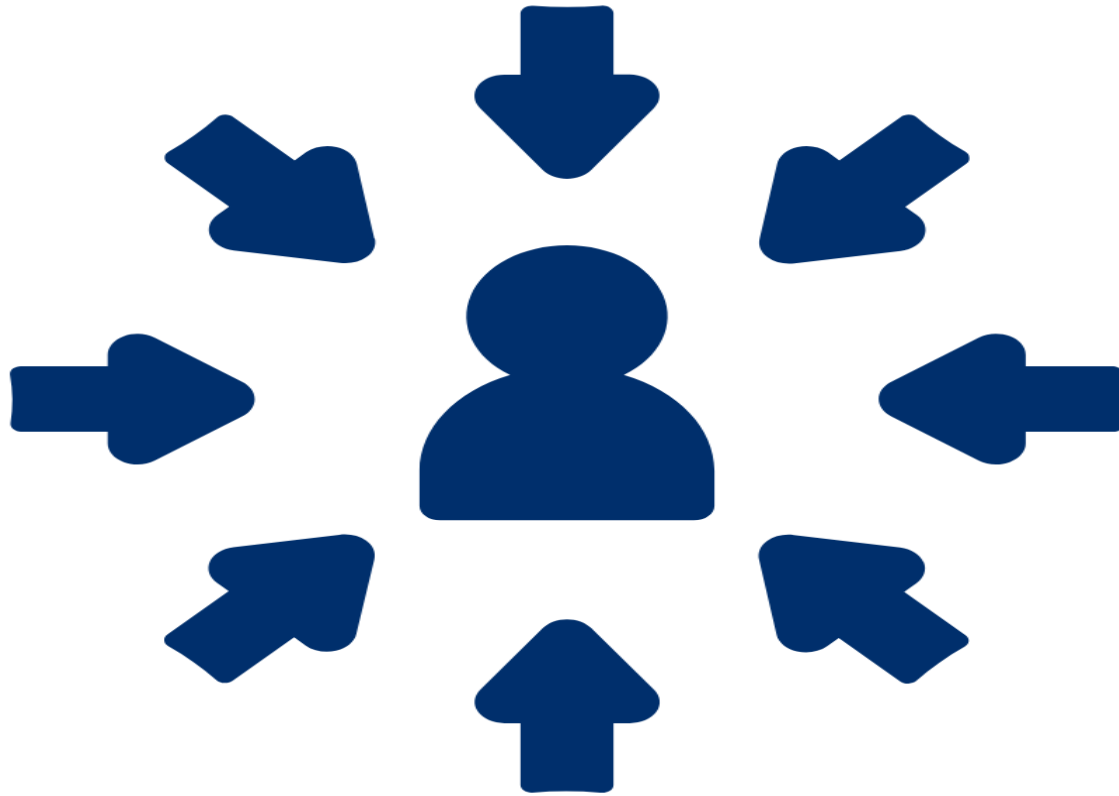


# Collaboration – Working Together





# Building a Collaborative Environment - Internal



- ✓ Lead by example.
- ✓ What is working at USAID?
- ✓ What is not?

# Start at the Top



# Don't Micromanage!



MAYBE YOU'RE JUST MICROMANAGING  
THE WAY I MICROMANAGE YOU. HAVE  
YOU THOUGHT ABOUT THAT?

- ✓ Assign roles.
- ✓ Team effort.
- ✓ Learn to step back.

# Full Transparency





# Set Team Goals



- ✓ Set the goals together
- ✓ Track goals collaboratively

# Use Technology



Photo by Jacob Lund from Noun Project

- ✓ What tools do you use?
- ✓ What isn't helpful?
- ✓ What is underutilized?

# Include Everyone!



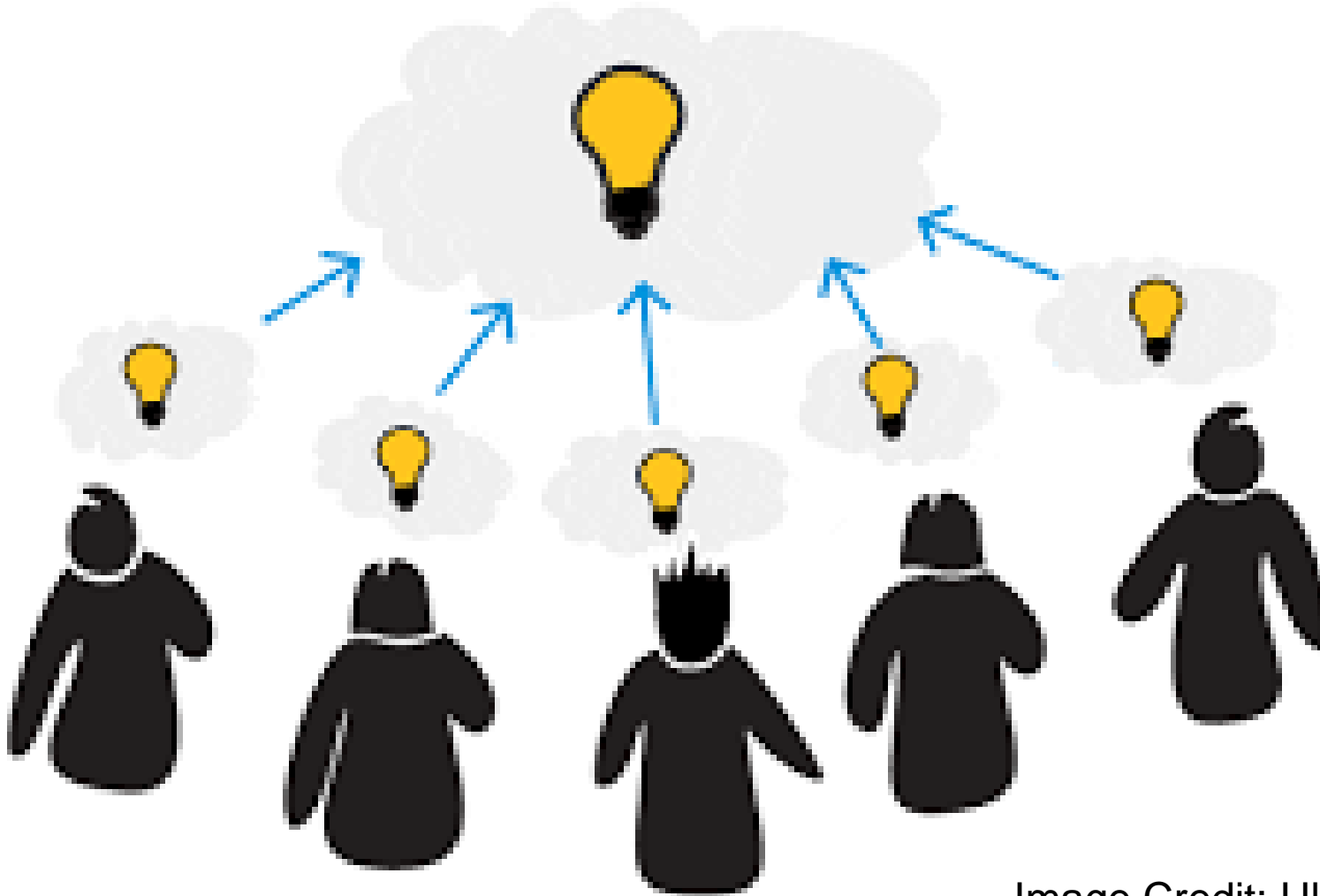
Image Credit: Faculty

# Taking it Outside - External Collaboration





# Identify a Shared Vision



- ✓ Big-picture outcomes?
- ✓ What can be done together?

# Agree on a Realistic Strategy

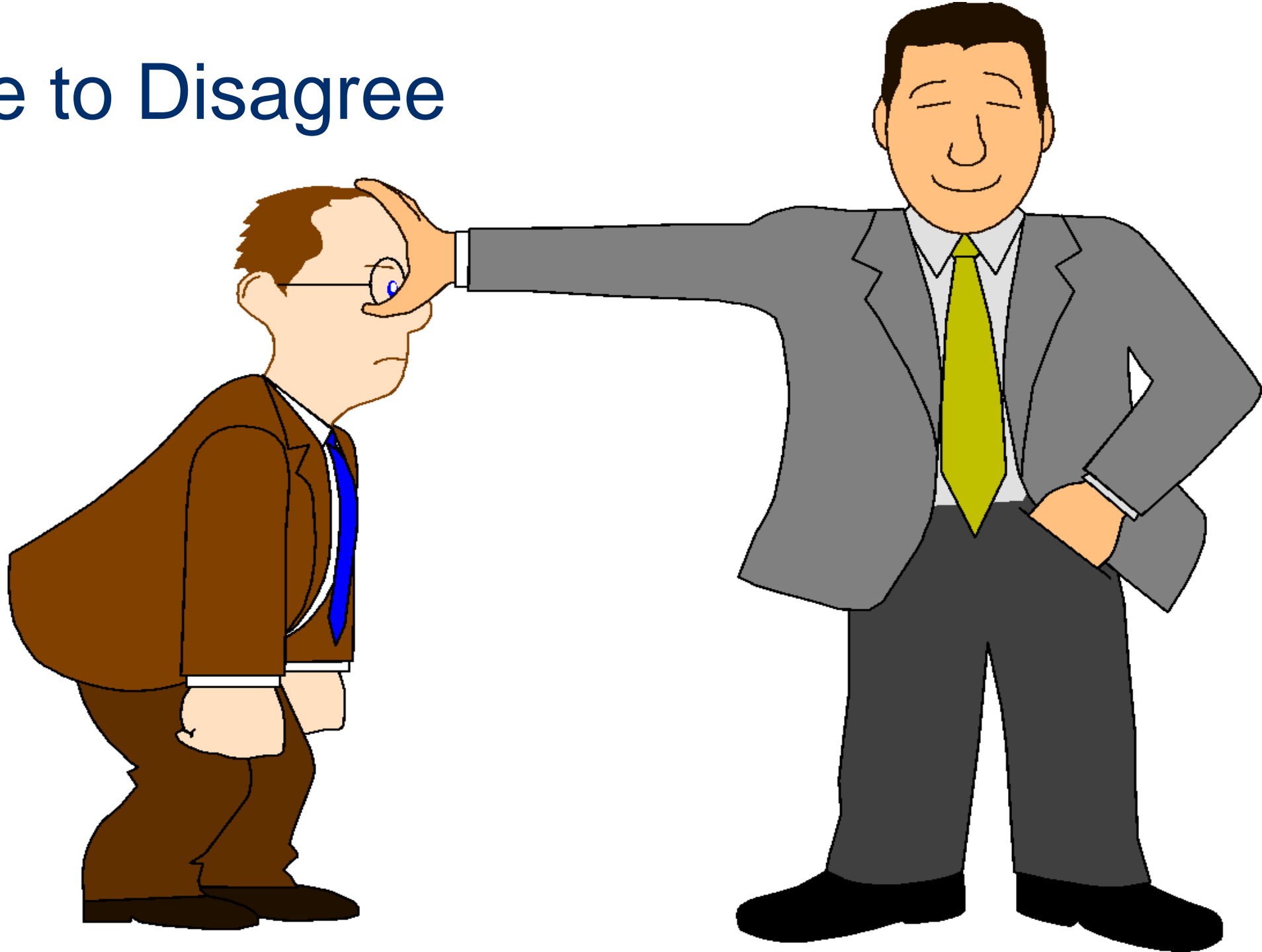


✓ Vision

✓ Approach

✓ Process

# Agree to Disagree



# Keep Promises



Image Credit: Salesforce

- ✓ Don't make too many promises
- ✓ If rules change – give people advance warning

# Develop Common Tools



- ✓ Don't push your tools on IPs
- ✓ Make tool selection part of collaboration

# Ownership for Everyone!



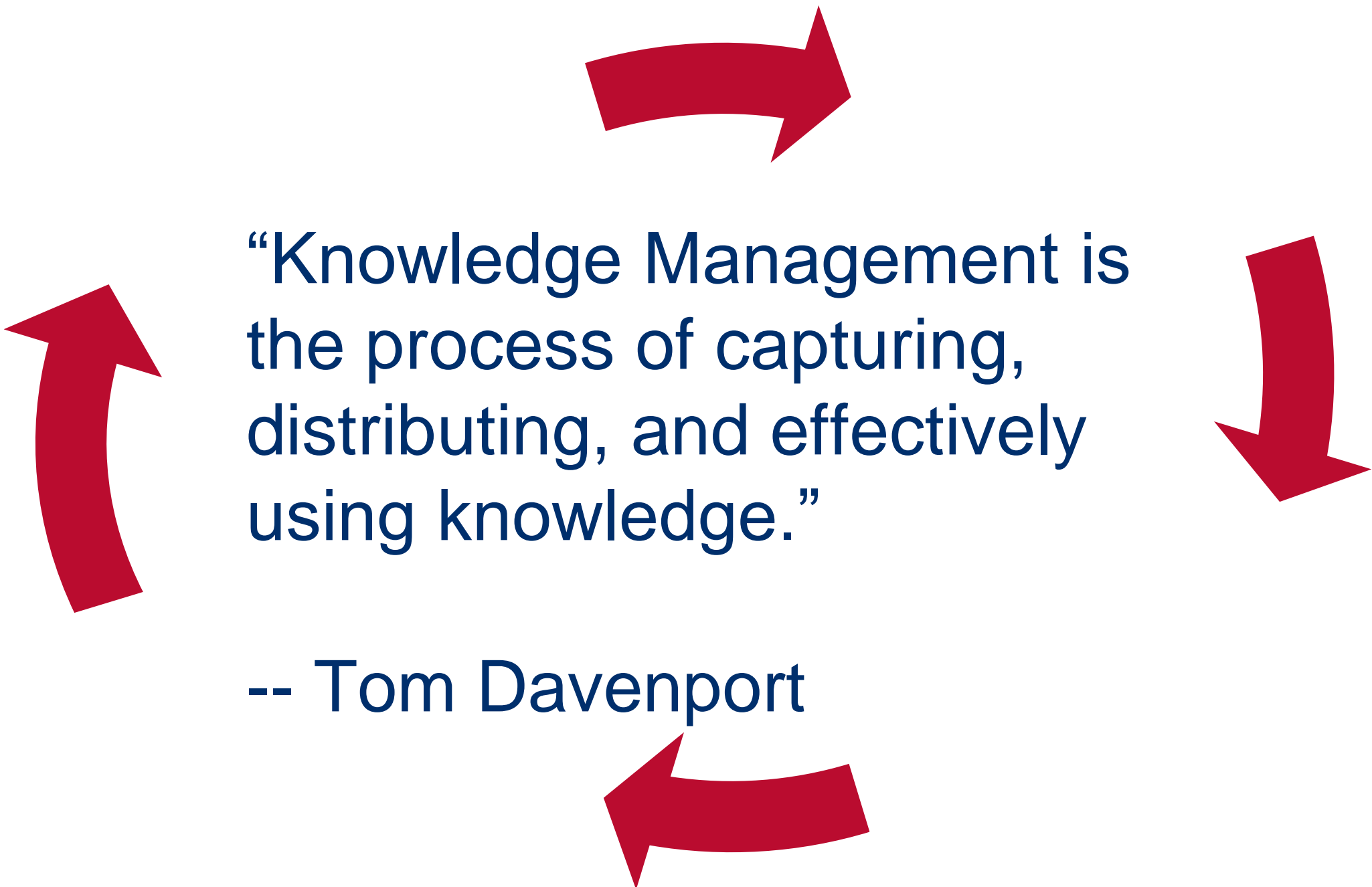
Image Credit: XBox



# Knowledge Management and CLA



Image Credit: Alcea Technologies, Inc.



“Knowledge Management is the process of capturing, distributing, and effectively using knowledge.”

-- Tom Davenport



# Capturing Knowledge – Tools and Strategies

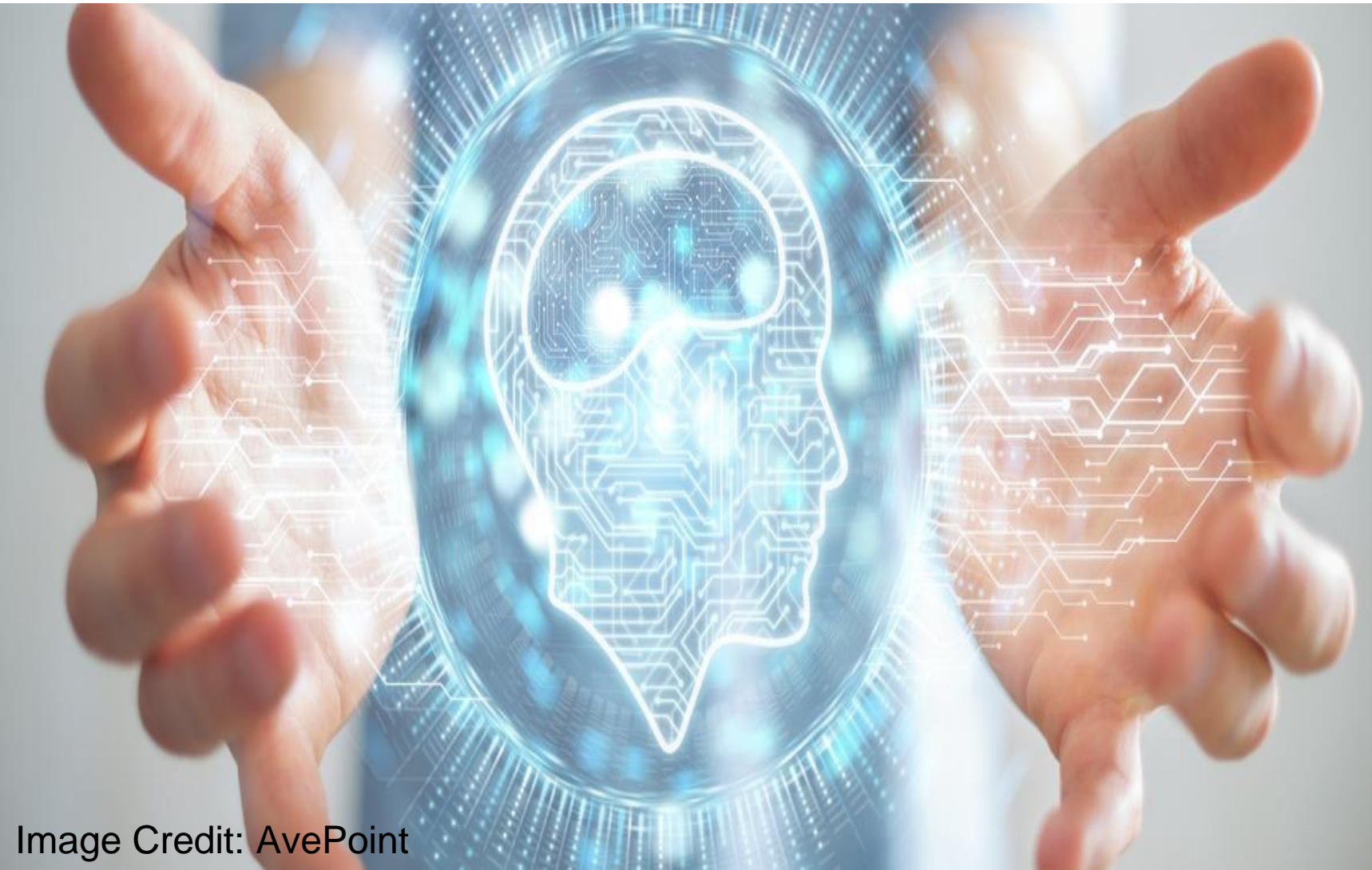


# Distributing Knowledge – Tools and Strategies



Image Credit: Ritesh Seth

# Using Knowledge – Tools and Strategies



✓ Turn data  
into  
knowledge

✓ Role of  
systems

# Types of Knowledge Workers



Reinhardt, W., Schmidt, B., Sloep, P., & Drachsler, H. (2011). Knowledge Worker Roles and Actions-Results of Two Empirical Studies. *Knowledge and Process Management*, 18(3), 150–174.  
<https://doi.org/10.1002/kpm.378>

# Controller



Image Credit: Asana



# Helper





# Learner



Image Credit: TalentLMS

# Linker



# Networker



Image Credit: Stacey  
Couch

# Agenda & Reflection Questions – Day 3

## Adaptive Management

What about adaptive management do you find easy? What do you find hard? What external challenges are there to adaptive management at USAID?

## Learning Agenda

What does your personal learning agenda look like? How can you support your contract and awardees learning agenda? What role should you play in their learning agenda development?

## Case Study Exercise

What thoughts about your work did this case study spark?

# Adaptive Management

“an intentional approach to making decisions and adjustments in response to new information and changes in context.”

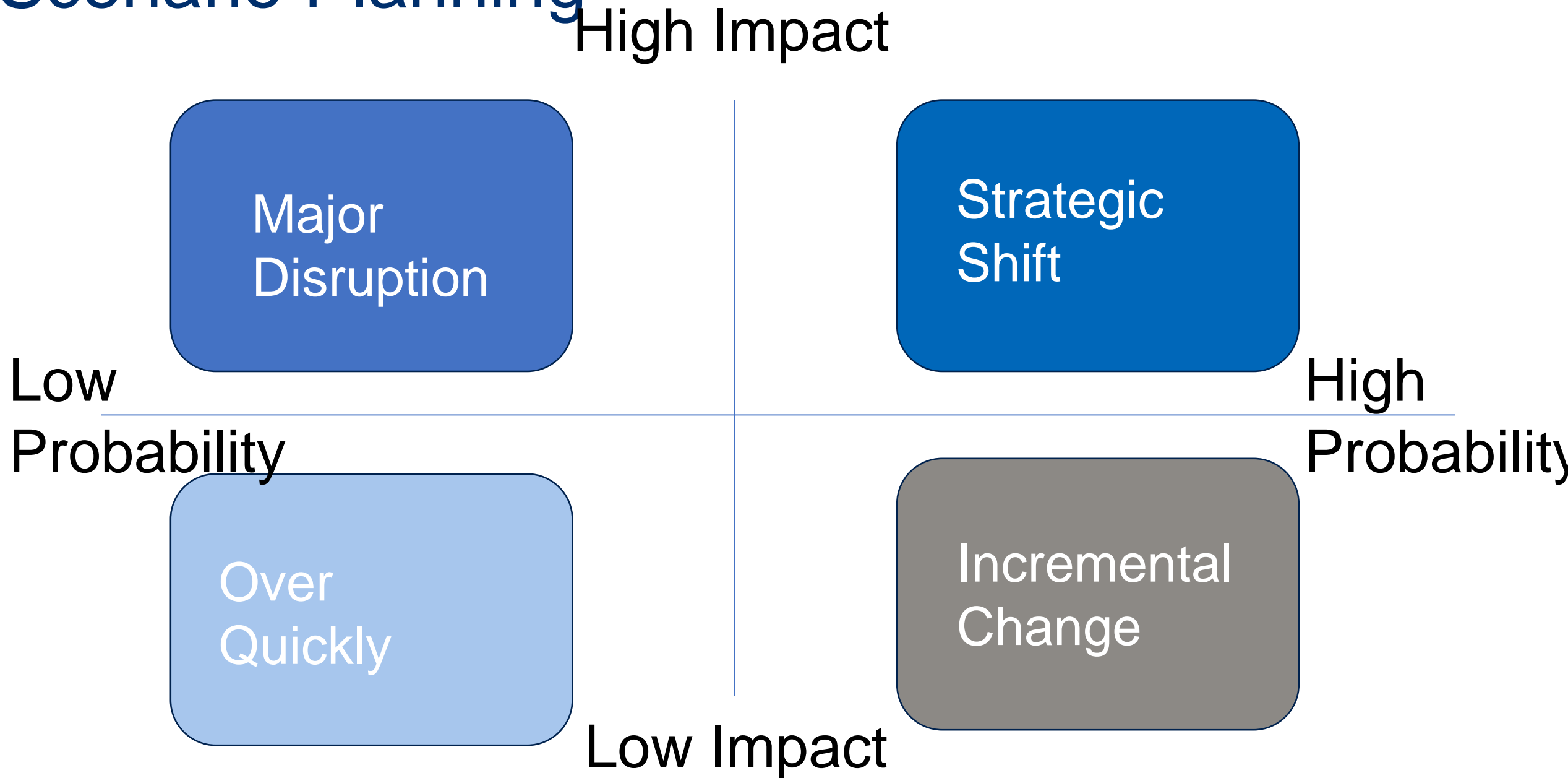
- ADS 201.6



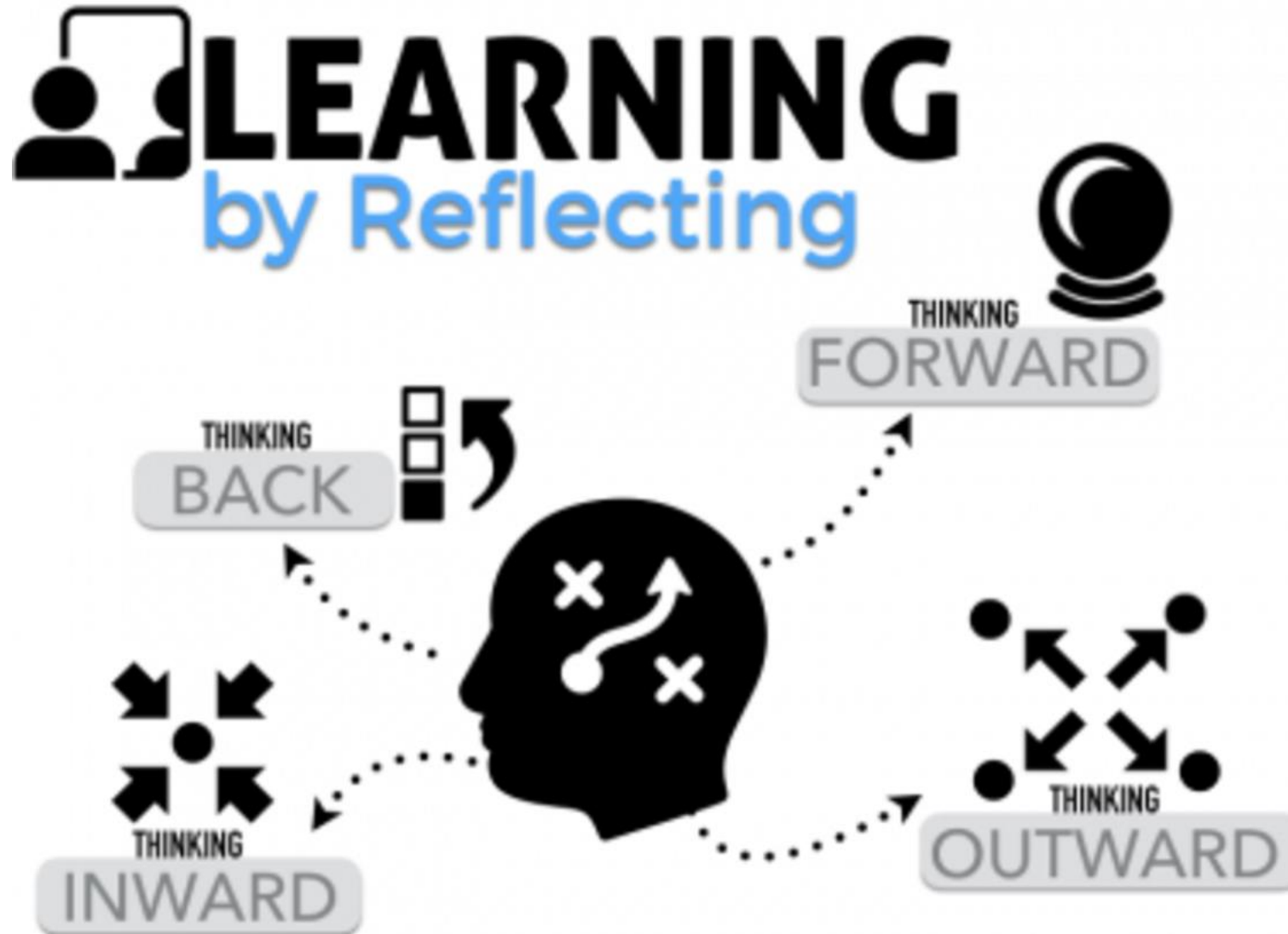
Photo Credit: Shutterstock



# Scenario Planning



# Learning and Reflection



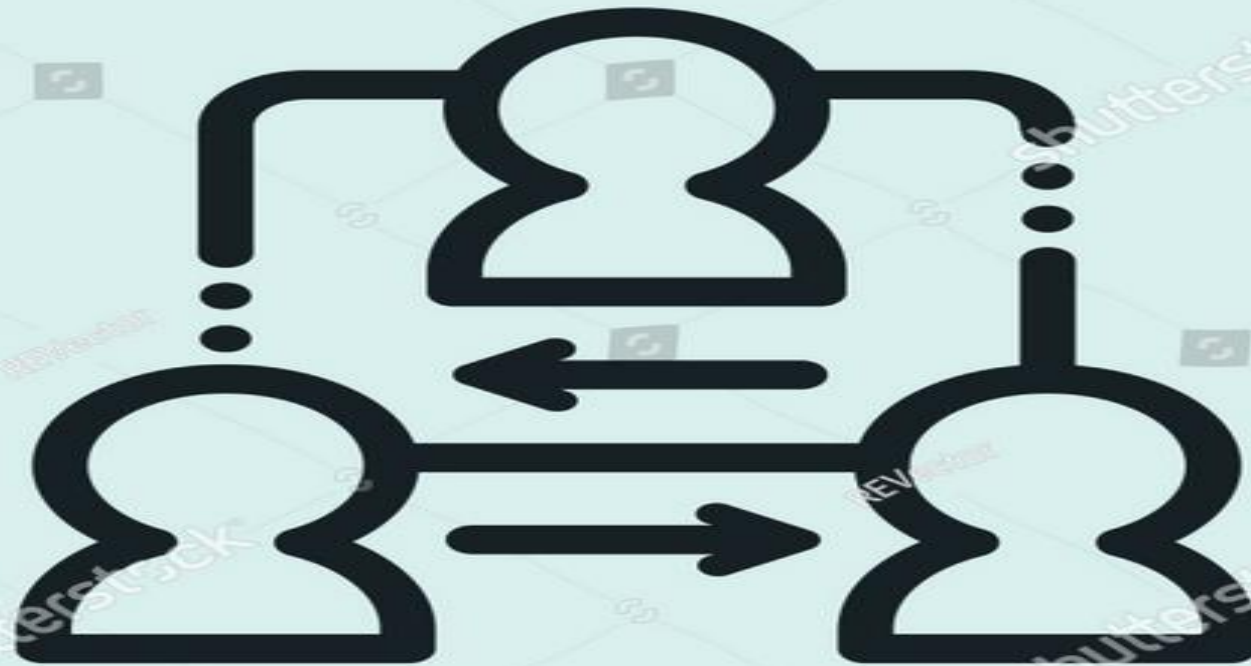
based on Four Dimensions of Reflective Learning by Karen Barnstable

# Context Analysis



- ✓ Information developed but not used?
- ✓ Make dynamic.

# Engage with Contracts Office





# Creating Enabling Conditions



# Setting a Learning Agenda



# Learning Agenda – Official Definition

## A LEARNING AGENDA IS...

- ✓ A SET OF BROAD QUESTIONS
- ✓ DIRECTLY RELATED TO THE WORK
- ✓ WHEN ANSWERED, ENABLES THE AGENCY TO WORK MORE EFFECTIVELY
- ✓ PRIORITIZES QUESTIONS IN THE SHORT TERM and the LONG TERM



### LEARNING QUESTIONS

→ PRIORITIZED AND OFTEN WITH "THEMATIC AREAS"

### LEARNING ACTIVITIES

→ EFFORTS SUCH AS RESEARCH, EVALUATIONS, LITERATURE REVIEWS, MID-COURSE STOCKTAKING, PORTFOLIO REVIEWS, PAUSE + REFLECT SESSIONS, ETC.

### LEARNING PRODUCTS

→ OFTEN INNOVATIVE and TAILORED TO SPECIFIC AUDIENCES; CAN INCLUDE INFOGRAPHICS, TWO-PAGERS, WEBINARS, ETC.

# Components of a Learning Agenda



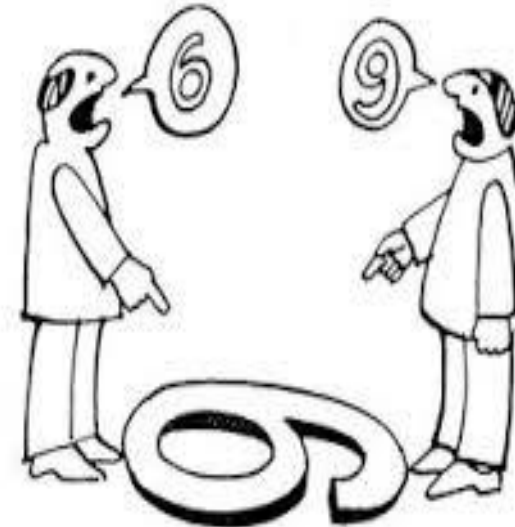
# Learning Questions

Useful

Answerable

Clear

Collaborative





# Learning Activities

Portfolio Review

Contextual Review

Pause and Reflect

Staff Retreats



# Learning Products

## MEASURE Evaluation's Health Information System Learning Agenda

### What are the factors and conditions of HIS performance progress?

Health information system (HIS) performance is the ability of low- and middle-income countries' national HIS to capture, store, manage, share, and use data to monitor and measure their progress toward sustainable health-related development goals and to meet health sector decision-making needs at all levels. **The following factors are associated with HIS performance progress:**

- Solutions are local and aligned with health ministry information system and national priorities.
- Leaders are engaged and serve as change agents and there is general political will to change.
- Interventions are integrated and mutually reinforcing.
- Processes are standardized and institutionalized.
- Approaches are flexible and adaptable, and improvement is iterative.
- Feedback systems are regular and routine.
- Assessments, review, and stakeholder collaboration occur regularly and inform interventions.
- Good teamwork and positive attitudes are in place.
- Human resources and capacity are sufficient.
- System improvements support subsequent improvements in system capabilities.

Contextual factors must also be considered. (See the HIS Strengthening Model on page 2.)

### What are the stages of progression to a strong HIS and how are they measured?

Progression to a strong HIS can be measured across five stages:

1. **Emerging:** Formal knowledge and processes around HIS are limited; functional capabilities may be in place for specific projects but not nationally.
2. **Repeatable:** Efforts are being made to standardize processes; existing processes are based on previous activities.
3. **Defined:** Approved, documented processes and guidelines exist. Stakeholders share knowledge and collaborate, using innovative methods and tools.
4. **Managed:** Activities are regularly implemented using standard processes; HIS requirements and goals are detailed and achieved.
5. **Optimized:** Best practices are applied and the system is capable of adapting. Experiences and feedback are used for continuous improvement.

The **HIS Stages of Continuous Improvement Assessment Tool** measures the stages across five core domains, and is available here: <https://www.measureevaluation.org/resources/publications/is-17-246>

### What are the characteristics of a strong HIS?

A strong HIS has the following characteristics:

**Well-defined:** It has a strategy with standards and principles; defined health indicators and data sources that are used consistently; a user-friendly structure; and standard operating procedures for data collection, analysis, and use.

**Comprehensive:** It captures and monitors all health services and functions (e.g., medicines, human resources, technology); includes all levels of the health system; and encompasses all data sources (e.g., routine records, population surveys, and civil registration and vital statistics).

**Functional:** It uses appropriate technology (including paper records) for the context; has a plan for data quality checks and strategies for using and sharing data; and has appropriate training for health workers.

**Adaptable and scalable:** It has the in-country capacity to redesign, reform, expand, or roll out the HIS at national and subnational levels.

**Resilient:** It must be able to withstand social, political, and biological crises.

Got questions? We have answers.



CLA Case Competition Q&A Webinar  
Wednesday, July 6th, 8:00-9:00AM EDT - [bit.ly/clacompqanda](https://bit.ly/clacompqanda)

## PRIVATE SECTOR ENGAGEMENT EVIDENCE AND LEARNING PLAN



At a family gathering, the husband and wife are shown with their children. They are holding small red fruits, possibly tomatoes, and smiling. The background shows a line of trees under a cloudy sky.

Photo credit: USAID



# Creating a Learning Agenda

**Collaborate**

Develop Learning Questions

**Write a Plan**

Implement Plan



# Collaborate



# Develop Learning Questions



# Write a Plan





# Implement Plan



# Characteristics of a Learning Agenda



# Case Study Exercise



# Questions?