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Jordan Competitiveness Program

Clean Technology

USAID-supported Ahli Bank Clean Tech Product

Did you know that demand for renewable energy technicians grew by 25 percent a year for four years in a row? USAID is committed to growing this dynamic sector, particularly for its ability to employ more Jordanians. That's why the USAID Jordan Competitiveness Program, in partnership with Jordan Ahli Bank, on July 17, 2016 launched a new financing product developed exclusively for clean technology businesses. The product, which offers affordable loans to firms working in the sector, was rolled out to representatives of those enterprises at an event held in Amman, Jordan. USAID JCP supported Jordan Ahli Bank in the development of the new loan product, which also included the development of a standard application form for this product and an analytical tool to evaluate these applications, as well as training of 45 loan officers on their use. USAID JCP also helped establish a first-of-its-kind clean technology working unit within the bank, dedicated to overseeing the product implementation.



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