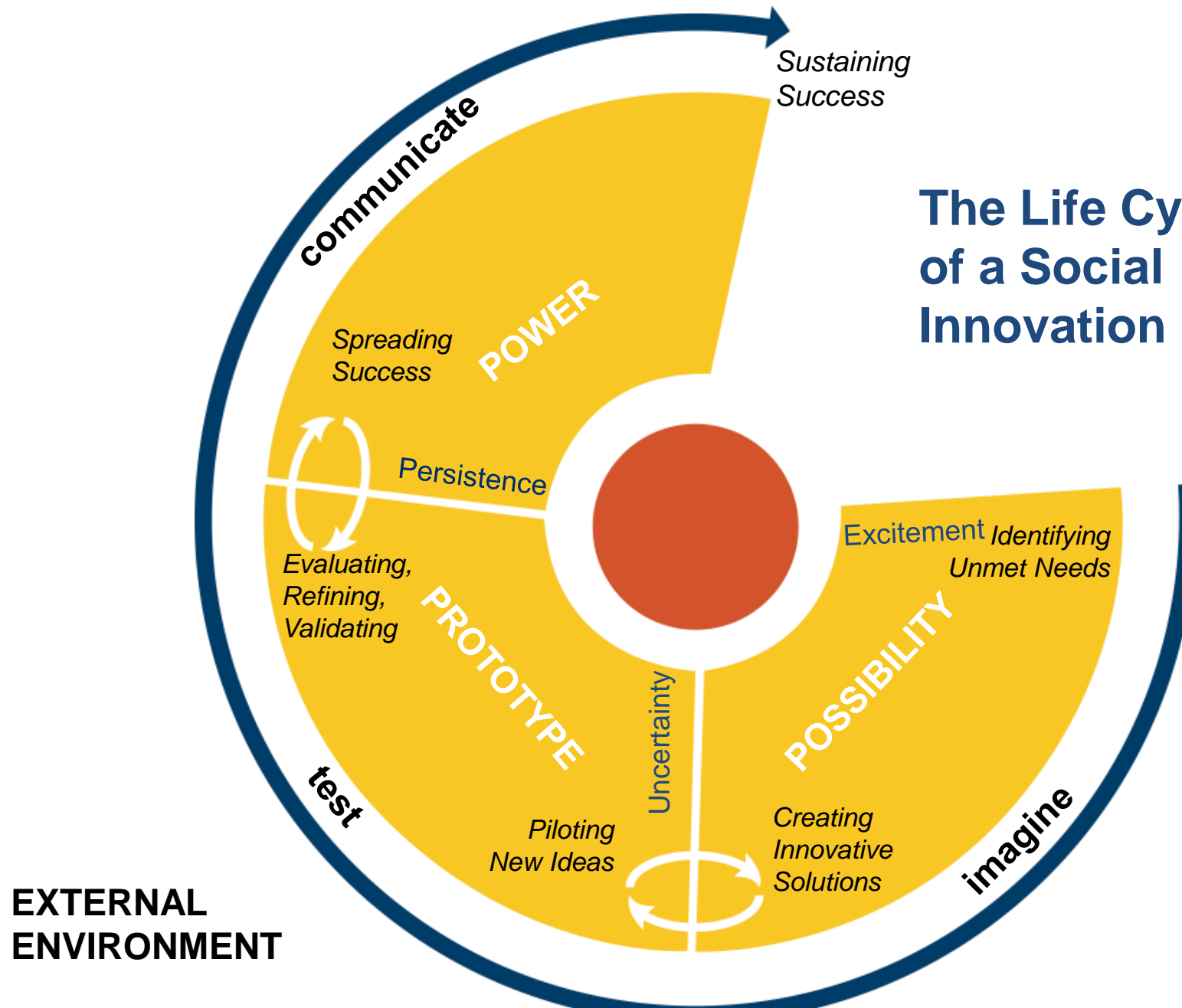# INTERNATIONAL YOUTH FOUNDATION
BADIR

A PART OF A GLOBAL MOVEMENT, AND DESIGNED TO SUPPORT YOUNG SOCIAL ENTREPRENEURS IN JORDAN

The Life Cycle of a Social Innovation

Story of Sahar Al Khateeb

- Identified Problem: Divorced and widowed women in Jordan are not culturally accepted with no economic empowerment

- Innovation: Providing an alternative approach for stigmatized population to get dignity in life

- Systemic Change: Divorced and widowed women no longer need to rely on the community to financially support them.
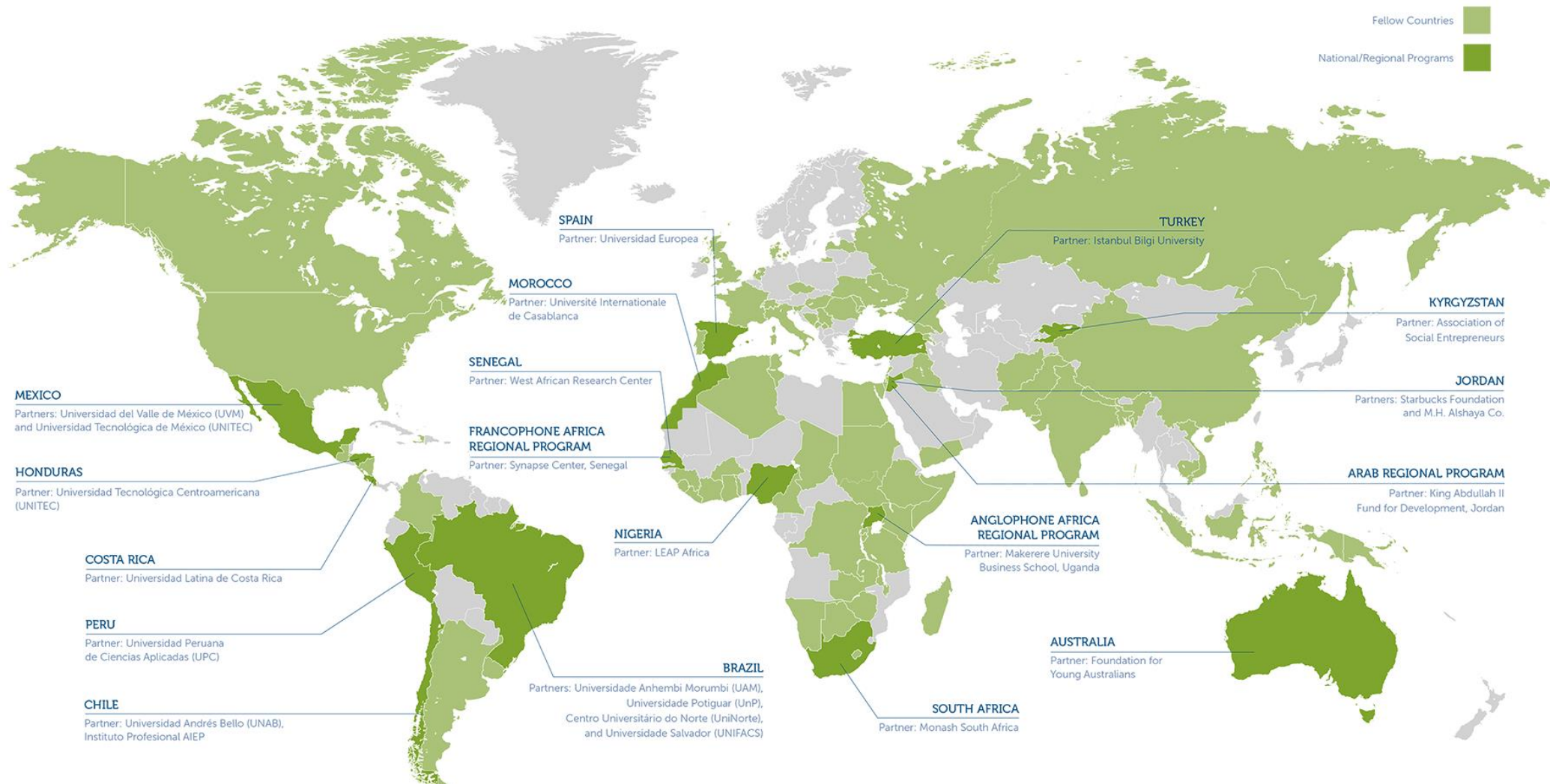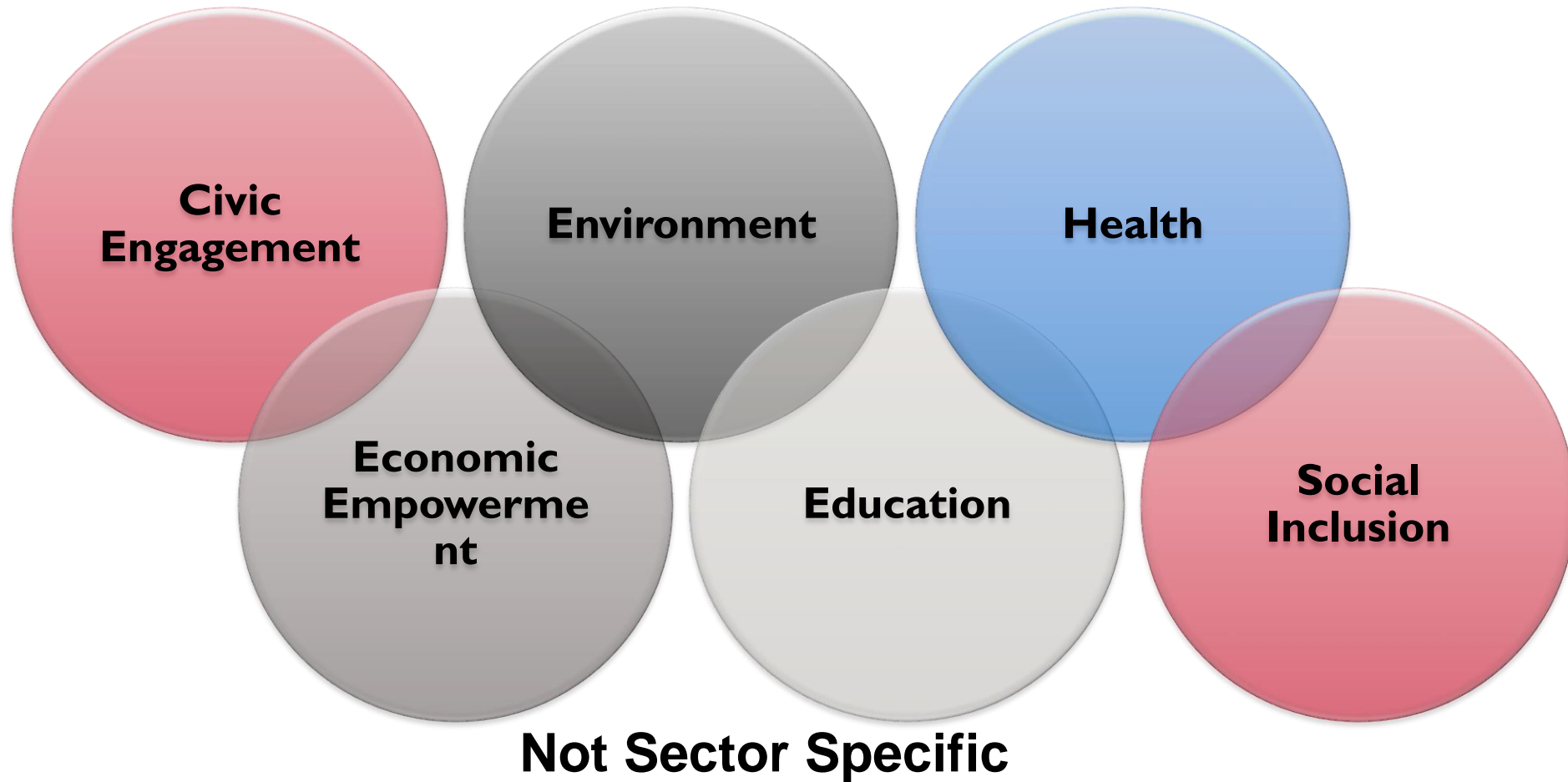

Founder of Fitr Bladna, Our Country's Mushrooms

Understanding Our Field

- **Social value** as the guide-post

- **Innovative solutions** (either product or process) as a strategy

- **Systems change** as the end goal (impact scale, sustainability, policy, or behavior)
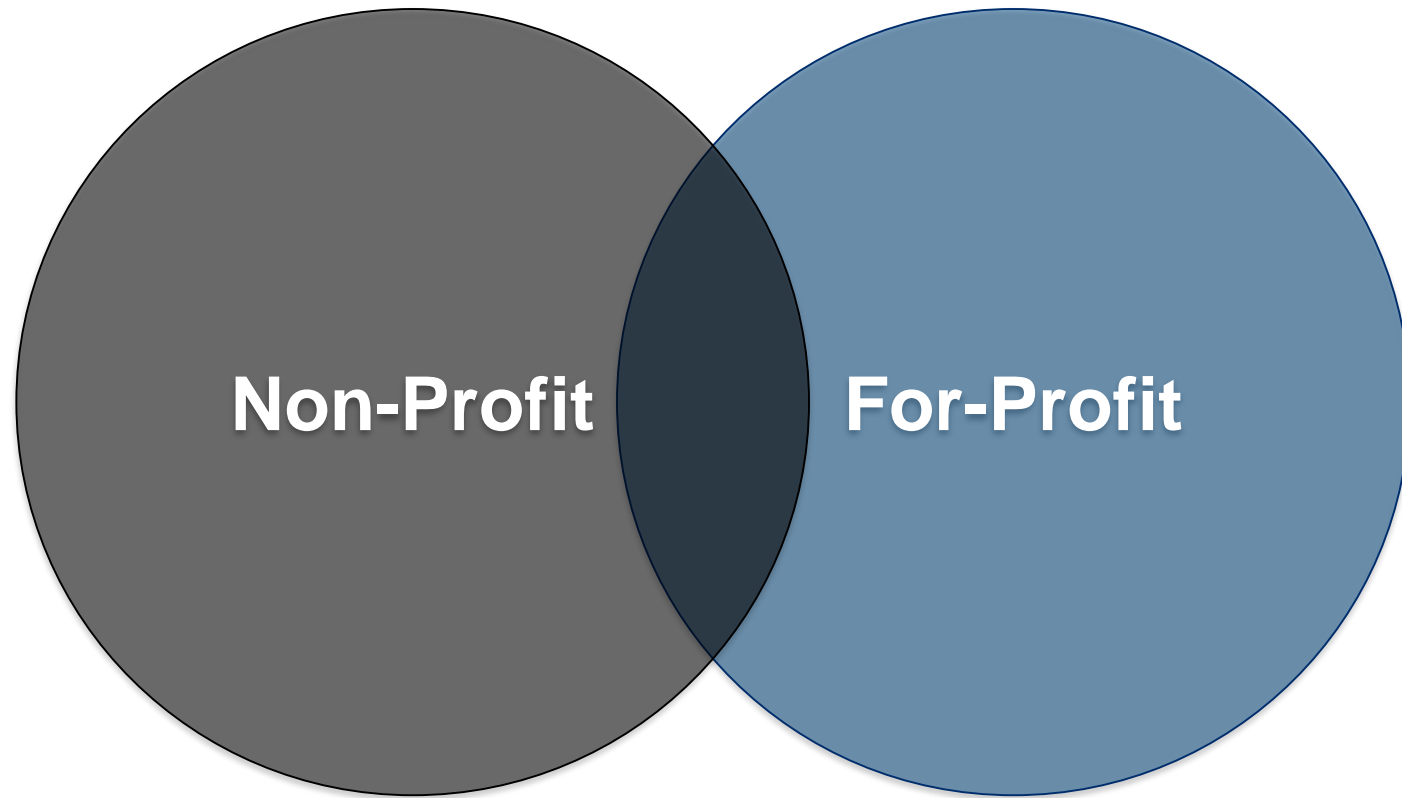
A Network of Youth-Led Innovation

Fellow Countries

National/Regional Programs

SPAIN
Partner: Universidad Europea

TURKEY
Partner: Istanbul Bilgi University

MOROCCO
Partner: Université Internationale de Casablanca

KYRGYZSTAN
Partner: Association of Social Entrepreneurs

SENEGAL
Partner: West African Research Center

JORDAN
Partners: Starbucks Foundation and M.H. Alshaya Co.

MEXICO
Partners: Universidad del Valle de México (UVM) and Universidad Tecnológica de México (UNITEC)

FRANCOPHONE AFRICA REGIONAL PROGRAM
Partner: Synapse Center, Senegal

ARAB REGIONAL PROGRAM
Partner: King Abdullah II Fund for Development, Jordan

HONDURAS
Partner: Universidad Tecnológica Centroamericana (UNITEC)

NIGERIA
Partner: LEAP Africa

ANGLOPHONE AFRICA REGIONAL PROGRAM
Partner: Makerere University Business School, Uganda

COSTA RICA
Partner: Universidad Latina de Costa Rica

PERU
Partner: Universidad Peruana de Ciencias Aplicadas (UPC)

AUSTRALIA
Partner: Foundation for Young Australians

BRAZIL
Partners: Universidade Anhembi Morumbi (UAM), Universidade Potiguar (UnP), Centro Universitário do Norte (UniNorte), and Universidade Salvador (UNIFACS)

SOUTH AFRICA
Partner: Monash South Africa

CHILE
Partner: Universidad Andrés Bello (UNAB), Instituto Profesional AIEP

Our Definition of Social Entrepreneurship

Civic Engagement

Environment

Health

Economic Empowerment

Education

Social Inclusion

Not Sector Specific

Our Definition of Social Entrepreneurship

Non-Profit **For-Profit**

Not Business-Model Specific

Impact to Date

- 89 Youth-led ventures from across all governorates

- 235,000 annual direct beneficiaries

- 200+ hours of training / venture

- US$ 500,000 in grants/ awards for 89 Youth-led enterprises from all across Jordan

- Projects growing into new areas, franchising to new countries, and getting support globally from a network of volunteers

How Can We Further Support This Sector

- Invest in meaningful opportunities for young people to learn about and be exposed to social challenges

- Leverage institutions of higher learning to cultivate a generation of socially conscious and entrepreneurial youth

- Provide young people with access to flexible funding, skill-building opportunities, and media exposure

- Engage government in creating an enabling environment to support youth

- Build a community to support audacious young leaders

Hafez Neeno

Regional Director, Middle East & Country Director, Jordan

International Youth Foundation