



# INTRODUCTION TO STRATEGY MANAGEMENT TRAINING COURSE

## Who Should Attend?

1. Directors and Chairmen.
2. Managers who need to deliver improvements in their business
3. Strategy Management team members

## Training Objectives:

1. Learn how to implement strategies, plans, projects, and initiatives more effectively; manage and lead change in your organization.
2. Learn how to analyze the organizational context.
3. Increase the strategic thinking ability and make it a habit.
4. Being able to build strategic objectives for your company.
5. Learn how to use the right strategic tools at the right time.

## COURSE DURATION: 9 HOURS

### Course Agenda:

1. Introduction to Strategy Management.
2. Strategy Planning.
3. Strategic tools and methodologies.
4. Strategy Implementation.

General Information: Training material containing practical examples.

### Others:

5. Interactive Online Training.
6. The recommended number of attendees is up to 25.
7. Material will be provided by Agile.