

Mafraq Clean-Tech Business Campus

Mafraq, traditionally a trade town, is heavily impacted by the regional unrest. Thousands of mainly – poor – Syrian refugees found shelter in the city and the region's countryside. Additionally, the regional trade collapse has increased unemployment, especially among youth and women. Next to a lack of job opportunities, Mafraq battles an ongoing pressure on its infrastructure, challenges with water scarcity, and a drain of economic activities and brains to Amman and – to a lesser extent – to Irbid. On the brighter side, prospect of more stability in Iraq and Syria attracts investment to Mafraq. Its geographical location on the main roads to Amman, Damascus, Baghdad and Haifa, and its airbase, create an excellent hub for rebuilding regional economies.

Our Game Changer

Mafraq is on track to become an important center for logistics, manufacturing and energy. Such aspirations in Mafraq will only bear fruit when local investments are implemented within a long-term development framework to create and nurture an enabling environment with sustainable infrastructure, facilities, services, a pool of young talents, and strong governance. GreenfieldCities aims to attract private sector and investment to Mafraq by improving living, learning and business circumstances in Mafraq with its high-quality, sustainable and multi-functional clean-tech business campus in the Mafraq Economic Free Zone. This enabling environment with the size of a small city will stepwisely create jobs for Syrian and Jordanian youth in the water, energy, agriculture, ICT and hospitality sectors. The objectives of the business campus are building upon local policies, strategies and initiatives, and will specifically help to tackle a number of domestic challenges in the fields of energy, water, agriculture and youth employment.

Campus Program and Impact



1500 Sustainable Jobs

SDG8 - Decent Work and Economic Growth



Education & Training for Employment

SDG4 - Quality Education



100% Renewable Energy Supply & Efficient Water Usage

SDG13 - Climate-Action



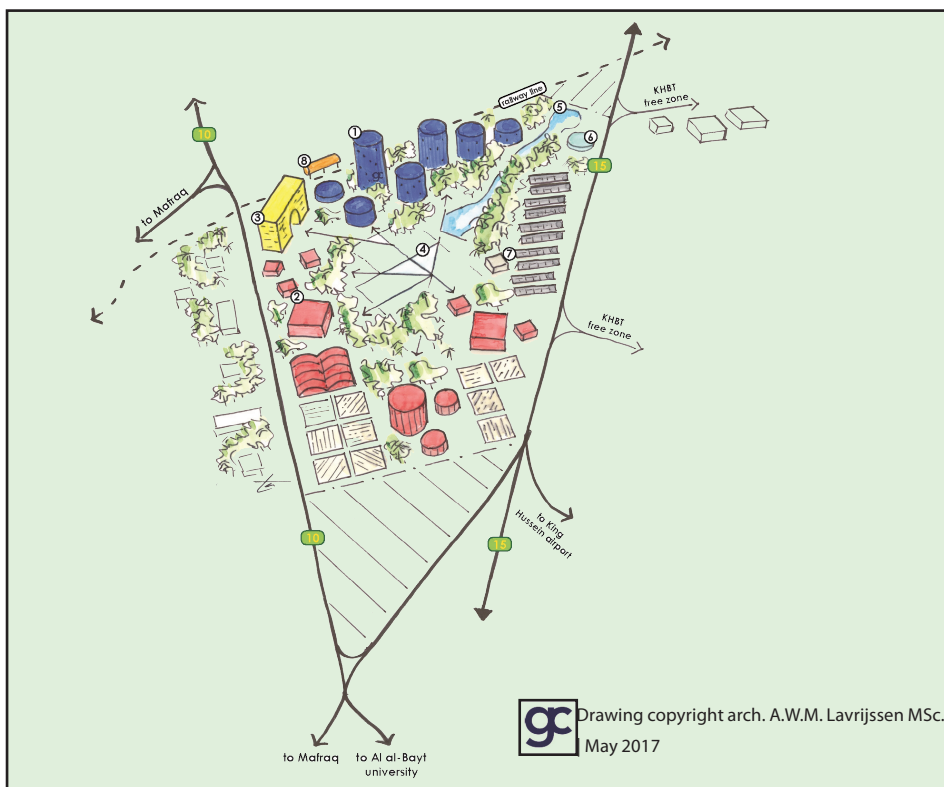
≥ 50% Female Participants

SDG5 - Gender Equality



50 year Project Commitment to secure Strong Governance

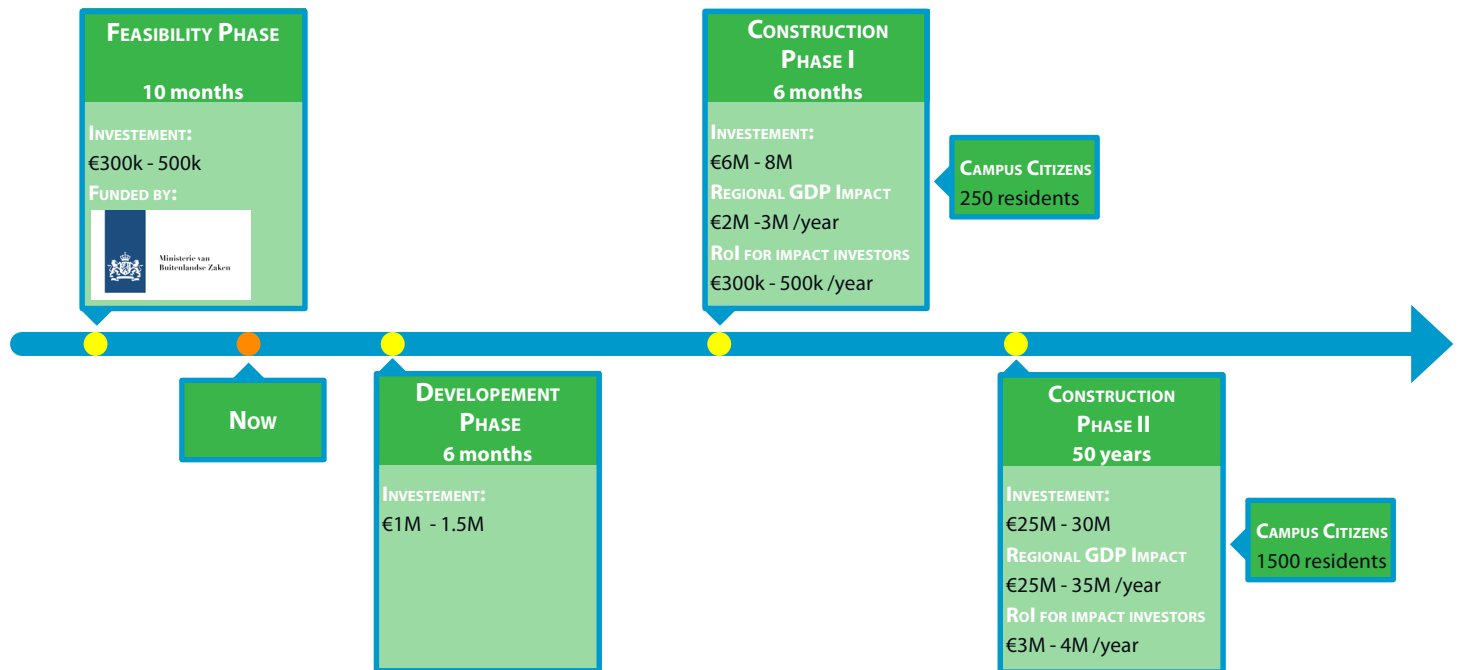
SDG16 - Peace, Justice and Strong Institutions



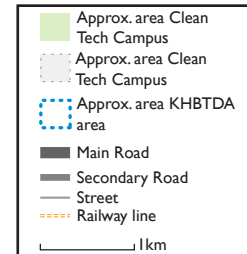
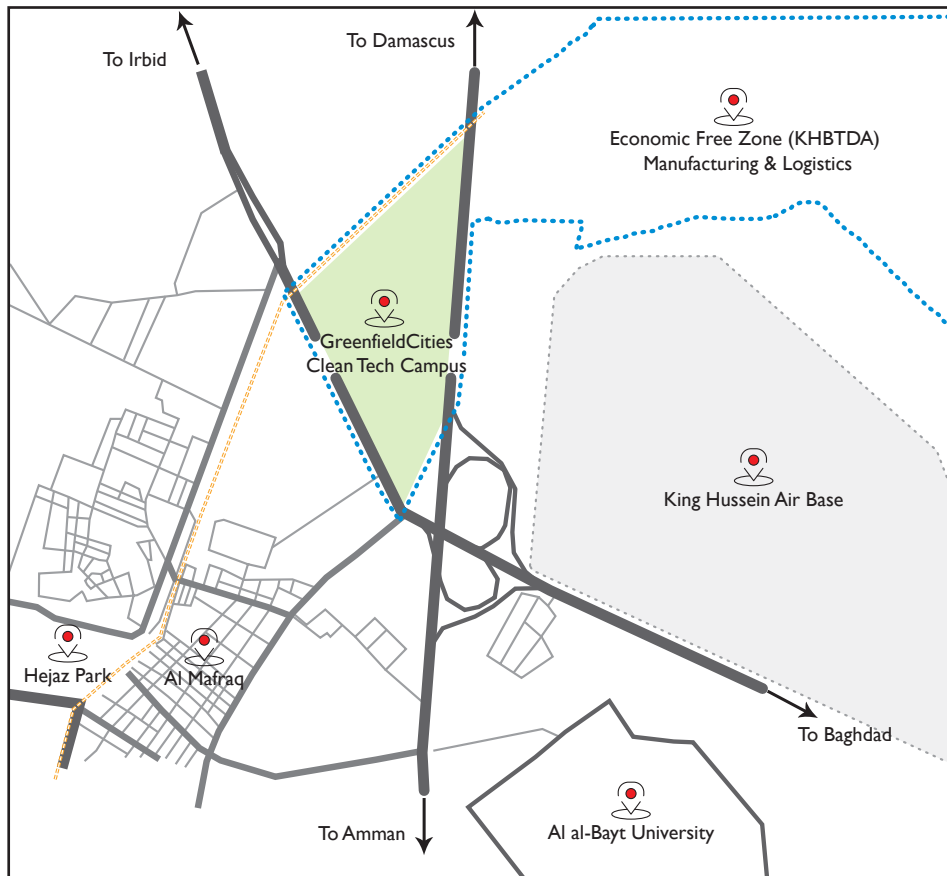
Our Road to Success

We work from Mafraq itself. Committing locally and long-term are key success factors for sustainability and growth of the business campus to increase its national impact. We financially secure our long-term commitment with stable revenues from services and the sustainable building, energy and water infrastructure that we build. We make use of local needs and opportunities in and around Mafraq. Examples are the Al al-Bayt University and the existing industrial and energy activities at the Economic Free Zone. We secure a quick start of the implementation with our pop-up methodology (construction Phase I) using high-quality modular components. This initial drive includes kick-starting the necessary business, training and residential infrastructure and services based on local needs and ambitions. By working like this, we create an enabling environment, attracting other investments, while securing buy-in from local citizens and leaders. Last but not least, our model for sustainable economic development provides a strong business-case for impact investors that strive for societal return on investment next to their financial returns.

Timeline



Timeline



Partner with Us

The Dutch Ministry of Foreign Affairs and other world class partners support GreenfieldCities. Businesses, educational institutes, young professionals and public entities can reach their goals faster, more efficiently and with minimal environmental impact by working from our business campus in the Ma'raq Economic Free Zone. The business campus offers attractive infrastructure, services, facilities and incentives for the private sector and investors. Alternatively, impact investors have the option to invest in GreenfieldCities directly. When you are interested in the opportunities, please contact Hedzer Roodenburg Vermaat at: hedzer@greenfieldcities.org